Reversible Preservatives: The Next Generation of Safer Products

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Outline

Greener Solutions (2014) to USDA/Method cooperative R&D

Limitations of current preservatives

What would be the ideal preservative?

How can reversible bonds enable (c) improved performance and (d) minimal toxicity?

Discussion

Greener Solutions 2014: Safer Preservatives

Industry partners: **Method**, Seventh Generation, BeautyCounter; Student team: Heather Buckley, Adam Byrne, Billy Hart-Cooper, Jiawen Liao.

Industry is eager to move away from traditional preservatives (skin irritation, sensitization and other toxic effects).

Nontoxic antimicrobials were identified as possible preservatives for home and personal care products.



we are people against dirty_®

Let's Create Sustainable Value





product evaluation process



evaluate all ingredients in product on 10 different compass metrics and assign cumluative score

evaluate the product's package on 10 different compass metrics and assign a score

create cumulative chart

assign a percentage score

Succeed through Great Partnerships!









Blusher 22 Months Old - Nine Months Out of Date Tested Positive for Meningitis bacteria

Lip Gloss One Year Old - Still in Date till Aug 2016 Tested Positive for Meningitis bacteria

Foundation 17 Months Old - Four Months Out of Date Tested Positive for Meningitis bacteria



Lipstick 35 Months Old - 10 Months Out of Date Tested Positive for Meningitis bacteria



Mascara 10 Months Old - Four Months Out of Date Tested Positive for Enterobacter and Eubacterium

Why do home and personal care products need preservatives?

Limitations of current preservatives



Toxicity of current preservatives

Allergic contact dermatitis affects 72 million Americans per year (2004 direct cost: \$1.6 billion).

Allergens of the year

- (Amer. Contact Derm. Soc.)
- 2015: Formaldehyde
- 2013: Methylisothiazolinone



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Bickers DR, Lim HW, Margolis D, et al. The burden of skin diseases: 2004 a joint project of the American Academy of Dermatology Association and the Society for Investigative Dermatology.

Setting up an antimicrobial testing lab

USDA, Agricultural Research Service, Western Regional Research Center has facilities, expertise and interest in developing safer antimicrobials.

Evaluated 500+ test substances against P. aeruginosa ATCC 9027 (shower bacteria) and A. brasiliensis ATCC 16404 (grout mold).



Common challenges with current antimicrobials

1. Toxicity correlated with potency (irritation, allergenicity) 2. Collateral environmental toxicity 3. Potential to cause antimicrobial resistance

An ideal preservative...

Decouples toxicity from performance

Is active in the formulation, inactive outside

Works well in formula

(1% or lower)

Does not cause antimicrobial resistance

Our novel approach



What interactions could form reversible antimicrobials?



$$K_{a} = \frac{[\text{Hydrazone}]}{[\text{Aldehyde}][\text{Hydrazine}]} \approx 10^{6} \text{ M}^{-1}$$

At which concentrations will hydrazones dissociate?



Scenario	Total concentration (wt. %)	Dissociation (molar)		
Product bottle (1 L)	1%	0.9%		
25 meter swimming pool (375,000 L)	0.00003%	94%		

Can reversible polyguanides mimic conventionals?



i. Often toxicii. Persistent in the environment

i. Assembled from less-toxic subcomponentsii. Dissassembles with changes in pH, concentration

Performance of reversible preservatives



Lead substance performs in a commercial formula

- Naturally-derived example preserves a spray cleaner (pH 5.5-6.0) at 0.1-0.2 wt %.
- Left: unpreserved formula; Right: same formula with 0.2% active ingredient
- Repeated insult patch testing caused **no skin irritation or allergy** (0.2 and 1% a.i.).



Tests completed by Microchem Testing Labs

Safety of reversible preservatives: available data

	Acute LD50	Skin/Eye Irritation	Group I (C, M, R/D/E)	Group II (AT, ST, N)	Environmental Fate/Tox	Potency
Aminoguanidine	1	1-2	2	2	1	>1%
Cuminaldehyde	1	1-2	1	1	1	>1%
Analogues of AG- cuminaldehyde	2	1	2	2	2	0.1%
МІТ	3	3	1-2	3	2-3	0.1%

1: low hazard 2: medium hazard

3: high hazard

With David Faulkner and Heather Buckley (BCGC)

Conclusion: our novel preservative system...

Decouples toxicity from performance

Designed to minimize antimicrobial resistance – **diverse platform of 100+ derivatives CO**₂, **H**₂**O**, **NH**₃



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